

Yevheniia Tsys

Graphic Designer

Kyiv, Ukraine | yevheniiatsys@gmail.com | +380 63 972 31 08

SUMMARY

Graphic Designer with experience in SaaS and digital products, focused on visual identity, branding, and marketing creatives. Strong in creative concept development, translating ideas into clear and visually compelling design solutions. Adapt quickly to evolving project requirements, collaborate effectively with marketing teams, and take ownership of design tasks from concept to final execution.

WORK EXPERIENCE

SELF HOSTED PROJECT

Kyiv, Ukraine

Graphic / Visual Designer (Remote, part-time)

June 2025 – Present

- Own the full visual concept of a SaaS product, including branding, visual identity, illustrations, and marketing assets.
- Design visual and advertising creatives for websites, social media, and digital advertising platforms, generating ideas for product promotion and ensuring a consistent brand visual language across all channels.
- Create custom illustrations and graphics to clearly communicate complex technical concepts related to VPN.
- Initiate and develop a brand mascot from scratch, delivering full 3D implementation, including character concept, modeling, posing, and render-ready assets.
- Redesign the existing website to optimize user experience (UX) and UI clarity, adapting all updates to the established product visual style.

Private Enterprise “Twins Company” Legal Consulting Group

Kyiv, Ukraine

Graphic Designer (Full-time, on-site)

September 2021 – Present

- Developed precise vector layouts for both mass and custom production, including seals, stamps, branding irons, and security seals, strictly adhering to technical and brand standards.
- Managed the full order lifecycle from initial briefing to final product delivery, optimizing project timelines by 20% through meticulous planning and stage-by-stage execution.
- Built strong client relationships by translating both private and corporate client needs into detailed design and production plans.
- Led a team of up to 5 designers and technologists, improving workflow and communication, which resulted in a 25% reduction in production revisions and a significant increase in team efficiency.
- Initiated and maintained a library of templates and technical documentation, reducing project preparation time by 15%.
- Proficient in Adobe Illustrator, CorelDRAW, Figma, and Trello for design and project management.

EDUCATION

Myrhorod Vocational College (Poltava Polytechnic)

Myrhorod, Ukraine

Fine Arts, Decorative Arts, and Restoration

Sep 2018 – Jun 2021

Kyiv State Academy of Arts and Design (Mykhailo Boichuk)

Kyiv, Ukraine

Graphic design

Sep 2021 – Jun 2024

CORE SKILLS

Design Skills: Graphic Design · Logo Design · Visual Identity & Branding · Social Media Design · Marketing & Advertising Creatives · Digital Marketing Assets · Illustration · Creative Concept Development · Visual Consistency · Basic UX/UI Principles · Visual Hierarchy & Composition

Tools: Figma · Adobe Illustrator · Adobe Photoshop · CorelDRAW · Basic 3D Tools (Blender) · Notion · Jira · Trello · YouTrack

LANGUAGES

Ukrainian – Native

English – Elementary (A1–A2) *in progress*